

# GLOBAL CEO SUMMIT

October 16-17, 2024 | New York, NY

## THE DEFINING OPPORTUNITIES FOR 21<sup>ST</sup> CENTURY CEOs

The rich tradition of Global CEO Summit is to convene great leaders to engage in an active dialogue around the most critical issues facing us today. Our 2024 program will focus on **The Defining Opportunities for 21st Century CEOs** and will feature voices of global visionaries, influencers, and industry trailblazers.

Let's embrace our chance to redefine the future of business together and create a better world for all.

### PERFORMANCES BY



## DIANA ROSS

Grammy Award Winning Singer and Academy Award Nominated Actress

&



## JON BATISTE

American Singer, Songwriter, Multi-Instrumentalist, Bandleader, Composer, and Television Personality

### SPEAKERS CONFIRMED

## David Letterman

Comedian & Television Host

## Idris Elba

Award-Winning Actor, Producer, Director, and Musician

## Larry Bird

Former Professional Basketball Player, Coach, and Executive in the National Basketball Association (NBA)

## Earvin "Magic" Johnson

2X NBA Hall of Famer, Entrepreneur and Philanthropist

## Andre Agassi

Former World #1 Tennis Player, Philanthropist and Entrepreneur

## Steffi Graf

Tennis Superstar, Philanthropist and Businesswoman

## Egon Durban

Managing Partner and Co-CEO, Silver Lake

## Sara Eisen

"Squawk on the Street" & "Money Movers" Co-Anchor

## Jean-Yves Fillion

Vice-Chairman of the Board of Directors, BNP Paribas USA

## Jim Gray

American Sportscaster, Emmy Award-Winning Journalist, Reporter and Executive Producer

## Jim Yong Kim, M.D., PhD

Vice Chairman and Partner at Global Infrastructure Partners

## Bill McDermott

Chairman and Chief Executive Officer, ServiceNow

## Nick Tzitzon

Chief Strategy and Corporate Affairs Officer, ServiceNow

### EVENT INFORMATION



#### Venue

Jazz at Lincoln Center  
The Shops at Columbus Circle  
New York, NY



#### Accommodations

Global CEO Summit participants traveling to NYC to attend will be provided a complimentary guestroom up to two nights at Mandarin Oriental, New York.



#### Participants

Attendance will be limited to foster intimate and off-the-record discussion. Participation is extended to chairmen and CEOs and their spouses or personal guest to accompany them for the full program.

### AGENDA\*

#### Wednesday, October 16

7:00 PM

Welcome Celebration and Performances by Diana Ross and Jon Batiste

#### Thursday, October 17

10:00 AM - 12:15 PM

##### Morning Sessions

###### › Welcome Address - Building a World-Class Brand

- › Bill McDermott, Chairman and Chief Executive Officer of ServiceNow
- › Idris Elba, Award-Winning Actor, Producer, Director, and Musician
- › Moderator: Nick Tzitzon, Chief Strategy and Corporate Affairs Officer, ServiceNow

###### › Expanding the Ecosystem

- › Andre Agassi, Former World #1 Tennis Player, Philanthropist and Entrepreneur
- › Steffi Graf, Tennis Superstar, Philanthropist and Businesswoman
- › Moderator: Jean-Yves Fillion, Vice-Chairman of the Board of Directors, BNP Paribas USA

###### › Putting AI to Work for People

- › Speakers to be announced

12:15 - 1:45 PM

##### Lunch

1:45 - 4:00 PM

##### Afternoon Sessions

###### › Understanding Your Rivals to Beat the Competition

- › Larry Bird, Former Professional Basketball Player, Coach, and Executive in the National Basketball Association (NBA)
- › Earvin "Magic" Johnson, 2X NBA Hall of Famer, Entrepreneur and Philanthropist
- › Moderator: Jim Gray, American Sportscaster, Emmy Award-Winning Journalist, Reporter and Executive Producer

###### › Inspiring Economic Growth with Optimism

- › Egon Durban, Managing Partner and Co-CEO of Silver Lake
- › Jim Yong Kim, M.D., PhD, Vice Chairman and Partner at Global Infrastructure Partners
- › Moderator: Sara Eisen, "Squawk on the Street" & "Money Movers" Co-Anchor
- › Additional speakers to be announced

###### › Closing Keynote - Answering the Tough Questions

- › David Letterman, Comedian & Television Host
- › Moderator: Nick Tzitzon, Chief Strategy and Corporate Affairs Officer, ServiceNow

4:00 PM

Closing Cocktails, Small Bites and Networking

\*AGENDA WILL BE UPDATED AS SPEAKERS AND SESSIONS ARE CONFIRMED.